

Rep Order# 8841952 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36949

Showing Buylines: All Lines

1 of 8

Station KLAS-TV LAS VEGAS
Advertiser () HELLER, DEAN
Product HELLER/SENATE/REP
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks
Rep Firm
Sales Office
Salesperson
Salesperson
Salesperson

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

DEAN HELLER FOR US SENATE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

THIS IS A REVISION, DO NOT DOUBLE BOOK

TOTAL REMAINS THE SAME - \$77,265

PLEASE CONFIRM

THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	500A-600A	Buyline Comment: 5A NEWS	:30	\$225.00	09/26-09/28	3	1	3	\$675.00	
	2	M-TU	500A-600A	Buyline Comment: 5A NEWS	:30	\$185.00	10/01-10/02	4	1	4	\$740.00	
	3	W-F	600A-700A	Buyline Comment: 6A NEWS	:30	\$245.00	09/26-09/28	3	1	3	\$735.00	
	4	M-TU	600A-700A	Buyline Comment: 6A NEWS	:30	\$250.00	10/01-10/02	4	1	4	\$1,000.00	
	5	W-F	700A-900A	Buyline Comment: EARLY SHOW	:30	\$150.00	09/26-09/28	3	1	3	\$450.00	
	6	M-TU	700A-900A	Buyline Comment: EARLY SHOW	:30	\$165.00	10/01-10/02	3	1	3	\$495.00	

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	57	SU	830A-930A		:30	\$400.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: FACE THE NATION								
	58	SU	930A-1000A		:30	\$175.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: 930A NEWS								
	59	SU	1000A-100P		:30	\$1,800.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: NFL 10A								
	60	SU	100P-400P		:30	\$1,800.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: NFL 1P								
	61	SU	500P-700P		:30	\$225.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: 5P NEWS								
	62	SU	700P-800P		:30	\$3,750.00	09/30-09/30	1	1	1	\$3,750.00	
				Buyline Comment: 60 MIN								
	63	SU	800P-900P		:30	\$1,800.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: AMAZING RACE								
	64	SU	1000P-1100P		:30	\$5,750.00	09/30-09/30	1	1	1	\$5,750.00	
				Buyline Comment: THE MENTALIST								
	65	M-TU	137A-207A		:30	\$30.00	10/01-10/02	1	1	1	\$30.00	
				Buyline Comment: ELECTRIC PLAYGROUND/ET								

--REPORT TOTALS--

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Report Totals: 95 / \$77,265.00

--SALES MONTHLY TOTALS--

Sep 12: 55 / \$46,060.00 Oct 12: 40 / \$31,205.00

Sales Totals: 95 / \$77,265.00

Station Totals: 95 / \$77,265.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$257,550	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null
Demos RA35+